C40 Talks

The Air We Breathe.
The Future We Want.

Hosted at The New York Times
New York City, September 18, 2017
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ABOUT C40 CITIES

C40 connects more than 90 of the world’s greatest cities, in a global alliance to tackle climate change. Representing 650+ million people and one quarter of the global economy C40 cities are leading the way in reducing greenhouse gas emissions, tackling air pollution and delivering on the promise of the Paris Agreement on Climate Change.

Founded and led by mayors, C40 is helping to create the sustainable, low carbon, cities of the future. The chair of C40 is Mayor of Paris, Anne Hidalgo, and three-term Mayor of New York City Michael R. Bloomberg serves as President of the Board.
ABOUT C40 TALKS

The decision by the Trump administration to withdraw the United States from the Paris Agreement on Climate Change triggered an inspiring response by cities, states, businesses and civil society, and a renewed drive for climate action in the U.S. – and around the world. Gathered in New York City for Climate Week alongside the UN General Assembly, mayors of the world’s greatest cities and business leaders will demonstrate their united commitment to do what needs to be done to deliver on the goals of the Paris Agreement.

Cities, citizens and businesses are leading on climate change, especially in the U.S.
- U.S. cities are a powerful constituency: 86% of the US population is urban and 91% of GDP is generated in metropolitan areas.
- Ambitious action across all U.S. cities can deliver more than one-third of the Paris Agreement goals.
- Global action by cities can deliver 40% of pollution reduction needed to limit global warming to a 1.5 degrees Celsius temperature rise.
- 130+ U.S. cities joined the Global Covenant of Mayors for Climate and Energy, determined to meet the goals of the Paris Agreement.

Cities increasingly play a role in international diplomacy and concretely advance the global development agenda.
- Cities are now the world’s last, best hope to reach the goals of the Paris Agreement – and we have less than 4 years to act.
- C40’s Deadline 2020 research showed that every city in the C40 network needs to significantly cut greenhouse gas emissions and work towards carbon neutrality by 2050. Action between now and 2020 will make or break this goal.

The air that we breathe in our cities is killing us.
- One third of greenhouse gas emissions from C40 cities come from transport and traffic, responsible for up to one quarter of particulate matter in the air.

Mayors and business leaders are committing to a green and sustainable future because they know it will make our communities cleaner, healthier and more prosperous.
- Paris and Mexico City are banning diesel vehicles from their city centers by 2025.
- More than 25 C40 Cities issued a Clean Bus Declaration, calling manufacturers and financiers to meet their demand for clean bus options.

Cities are incubators for innovation and technology, spur investment and drive economic growth
- Climate action will yield wide-ranging benefits to the U.S., including $506 billion of investments in transport infrastructure.
C40 TALKS AGENDA

Opening Keynotes
- Patricia Espinosa, Executive Secretary of the UNFCCC
- Anne Hidalgo, C40 Chair, Mayor of Paris, C40 Chair

Session I: The Air We Breathe
*Improving the health of our cities, people and planet*
Moderated by Antha Williams, Bloomberg Philanthropies
- Jeremy Heimans, CEO of Purpose
- Tor Henrik Andersen, Deputy to the Governing Mayor of Oslo
- Paulette Frank, Johnson & Johnson
- David Lu, CEO of Clarity Movement Co.

In Conversation
Moderated by Anne Thompson, Chief Environmental Affairs Correspondent, NBC News
- Jerry Brown, 39th Governor of California
- Tom Steyer, Founder and President of NextGen America

Keynote Address
- Bill de Blasio, Mayor of New York City

Session II: The Future We Want
*Pioneering cities deliver on the Paris Agreement*
Moderated by Issie Lapowsky, WIRED Magazine
- Rahm Emanuel, Mayor of Chicago
- Steve Adler, Mayor of Austin
- Gregor Robertson, Mayor of Vancouver
PRESS RELEASE: American Cities Lead the Way Amongst 25 Climate Change Projects Competing to be C40 Cities Bloomberg Philanthropies Awards 2017 Winners

- C40 announces finalists of annual awards, recognising the world’s most innovative and impactful efforts by mayors to tackle climate change.

- Fifth-annual C40 Cities Bloomberg Philanthropies Awards to include special focus on the leadership of US cities on the global stage.

New York City, USA (18 September 2017) – 11 US cities, including Austin, Chicago, Los Angeles, New York City, San Francisco, and Washington, D.C., are amongst the 25 finalists announced today for the C40 Cities Bloomberg Philanthropies Awards 2017. These projects represent the most ambitious and innovative efforts by mayors of the world’s great cities to tackle climate change. The fifth-annual C40 Cities Bloomberg Philanthropies Awards, will celebrate the best projects across five categories: building energy efficiency & clean energy; sustainable transportation; reducing waste; climate action plans, and adaptation plans & programmes.

Given the increasingly important role cities must play in driving climate action in the United States, the C40 Cities Bloomberg Philanthropies Awards 2017 will have a special focus on the leadership of US cities on the global stage. Each category of the C40 Cities Bloomberg Philanthropies Awards 2017 will have a winner from an American city and a city from the rest of the world.

The winners of the C40 Cities Bloomberg Philanthropies Awards 2017 will be announced in Chicago, at the North American Climate Summit.

“Congratulations to every city that has been selected as a finalist of the C40 Cities Bloomberg Philanthropies Awards 2017,” said Mayor of Paris and Chair of C40, Anne Hidalgo. “The urgency of the climate crisis facing the world means that we need to be constantly recognising the best ideas in how cities can tackle climate change. Every one of these projects deserves to be closely studied by mayors and city leaders around the world. I wish each city the very best of luck.”
Mayors around the world are working harder than ever to fight climate change because they understand the immediate benefits of action, and this year’s group of C40 finalists highlights the critical role cities play in speeding global progress,” said UN Special Envoy for Cities and Climate Change and C40 Board President, Michael R. Bloomberg. “Nearly half of the finalist projects are in American cities, and they will help ensure that the U.S. reaches our Paris Agreement goal, no matter what happens in Washington. Cities are leading the way on every continent, and the C40 Awards are a chance to highlight great ideas and help them spread.”

“The C40 Cities Bloomberg Philanthropies Awards 2017 celebrates dramatic local action on the environment, and I am proud that the winners will be announced here in Chicago,” said Mayor of Chicago Rahm Emanuel. “Chicago will also be home to the first-ever North American Climate Summit, which will convene Mayors from across the US, Canada and Mexico to exchange ideas and strengthen coordination in our common fight for a sustainable future. I look forward to convening leaders from around the world to identify ways to further improve our climate while building 21st century communities.”

C40 received 174 applications from 92 cities, which were assessed by a selection committee of urban sustainability and climate change experts at C40 and Sustainia, to identify the finalists. Sustainia partners with C40 each year to produce Cities100, a publication that showcases 100 of the best urban climate solutions from around the world. An independent jury panel, including experts in climate change, urban development and city government will evaluate each of the finalist projects, before selecting winners in each category.
Cities4Energy: recognising excellence in building energy efficiency and clean energy

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<tr>
<th>City</th>
<th>Program</th>
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<tr>
<td>Austin, USA</td>
<td>‘Austin Energy Solar Program’</td>
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<tr>
<td>Knoxville, USA</td>
<td>‘Knoxville Extreme Energy Makeover (KEEM)’</td>
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<td>Chicago, USA</td>
<td>‘Retrofit Chicago’</td>
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<td>Qingdao, China</td>
<td>‘Optimizing the Energy Use Structure of Heating to Achieve the Goal of Clean Heating’</td>
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<td>Copenhagen, Denmark</td>
<td>‘Energy surveillance, management and efficient operation in public buildings’</td>
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<td>Vancouver, Canada</td>
<td>‘Green Buildings Program’</td>
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Austin’s Solar program has expanded solar power within Austin at a massive scale, all while limiting increases in electric rates to no more than 2% per year.

KEEM works to retrofit homes with the twinned goals of providing energy efficiency upgrades and helping lower-income Knoxville families save on their utility bills.

Retrofit Chicago partners with countless local organizations to improve energy efficiency and cut costs and greenhouse gas emissions for Chicago's residents and businesses.

Qingdao's clean energy plan commits to the goal of reducing 215 million tonnes of coal consumed by retrofitting existing boilers and subsidizing new clean energy infrastructure.

Copenhagen's energy surveillance program makes the city the first in the world to have a completely centralized building monitoring system.

Vancouver's Green Buildings Programme improved building bylaws to make green housing more practical and affordable, thereby increasing the cities sustainability and resilience.
#C40 Talks

**Cities4Mobility:** recognising excellence in sustainable transportation

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<tr>
<th>City</th>
<th>Program/Project</th>
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<tr>
<td>New York City, USA</td>
<td>‘Cleaner Trucks for a Healthier South Bronx’</td>
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<td>The South Bronx Clean Truck Program accelerates the purchasing of low-carbon</td>
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<td>vehicles, retrofits existing trucks and replaces old vehicles to reduce local</td>
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<td>air pollutants by 75% per truck.</td>
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<td>Los Angeles, USA</td>
<td>‘The Sustainable City pLAn: Electric Vehicle Proliferation and Procurement’</td>
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<td>The Sustainable City pLAn pledges that, by 2025, 80% of vehicles purchased by</td>
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<td>the city will be electric or zero emission – equivalent to taking 430,000 cars</td>
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<td>off of the road each year.</td>
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<td>Barcelona, Spain</td>
<td>‘The implementation of the Superblocks programme in Barcelona: Filling our</td>
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<td>streets with life’</td>
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<td>The Barcelona Superblocks change traffic flows within the city to create vibrant,</td>
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<td>walkable spaces and reduce internal traffic by 80-90% without increasing</td>
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<td>external traffic by more than 5%.</td>
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<td>Dar es Salaam, Tanzania</td>
<td>Dar Rapid Transit Project (DART)</td>
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<td>DART tackles traffic congestion and high levels of local air pollution with a</td>
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<td>new Bus Rapid Transit system serving 200,000 people every day and adding new,</td>
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<td>lower-carbon engines to the city’s fleet</td>
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<td>Bangalore, India</td>
<td>‘Intelligent Transport System (ITS)’</td>
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<td>Bangalore has developed India's first Intelligent Transport System, making it</td>
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<td>possible for Bangalore's 5.2 million daily riders to enjoy a streamlined</td>
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<td>transportation system.</td>
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**Cities4ZeroWaste:** recognising excellence in reducing waste

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<th>City</th>
<th>Program/Project</th>
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<tr>
<td>New York City, USA</td>
<td>‘Cross-Sector Strategies for Achieving Zero Waste in New York City’</td>
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<td>New York City's Zero Waste Plan works to engage citizens and makes it easier to</td>
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<td>recycle, re-use and repurpose materials with the ultimate goal of sending no</td>
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<td>waste to landfills by 2030.</td>
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<td>Phoenix, USA</td>
<td>‘Reimagine Phoenix Initiative’</td>
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<td>The Reimagine Phoenix Initiative will clean the air and improve public health by</td>
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<td>diverting 40% of the city's waste by 2020 and reaching zero waste by 2050.</td>
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Hong Kong, China

‘T. PARK’

T.PARK turns sewage sludge into electricity via an incineration process that generated 50 million kWh of electricity in 2016, enough to power some 10,500 households in Hong Kong for a year.

Auckland, New Zealand

‘Auckland Waste to Resources’

Auckland’s Waste to Resources program has developed a way to divert 65% of curbside waste to be recovered, re-used or recycled.

Buenos Aires, Argentina

‘Recycling Centre’

Buenos Aires’ innovative Recycling Centre provides five different facilities to process different kinds of waste and repurpose surplus materials for soil stabilizer or compost.

Cities4Action: recognising the most ambitious city-wide action plans

Fort Collins, USA

‘Fort Collins Climate Action Plan’

Fort Collins’ Climate Action Plan aims to reach complete carbon neutrality by 2050, and is already delivering 25% per capita emissions reductions along with a 60% rate of waste diversion.

San Diego, USA

‘Bold Climate Action in San Diego’

San Diego's Climate Action Plan, commits to reaching 100% renewable energy and a 50% reduction in CO2 emissions by 2035 through a uniquely legally-binding structure.

Oslo, Norway

‘Climate and Energy Strategy for Oslo’

Oslo's Climate Action Plan aims to reduce emissions by 95% by 2030 and has developed a unique climate budget which accounts for every single unit of CO2 emitted by the city.

Mexico City, Mexico

‘Paving the Way for Climate Action in Mexico City’

Mexico City’s Climate Action Program has already delivered on 65% of the city’s 2018 goals and has begun work on all but 5% of the cumulative actions outlined by the plan.
Cities4Tomorrow: recognising the most ambitious adaptation plans and programmes

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<th>City</th>
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<tr>
<td>Washington D.C., USA</td>
<td>‘Climate Ready DC’</td>
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<td>Climate Ready D.C. has established a long-term commitment to climate resiliency that will impact the city's transportation, buildings, neighborhood design and policy structure.</td>
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<td>San Francisco, USA</td>
<td>‘San Francisco’s Climate and Health Adaptation Framework’</td>
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<td>In collaboration with partners across the City and County of San Francisco, the Department of Public Health has developed a forward-thinking set of solutions to health risks linked to climate change</td>
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<td>Rotterdam, The Netherlands</td>
<td>‘The Rotterdam Roofscape’</td>
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<td>Rotterdam Roofscape has developed four different kinds of climate-friendly roofs across the city, including vegetation, water collection, renewable energy and recreational infrastructure.</td>
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<td>Wuhan, China</td>
<td>‘Wuhan Comprehensive Rehabilitation Project of Yangtze River Embankment River Beach – Wuqing Embankment Section’</td>
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<td>Wuhan’s plan to rehabilitate and revitalize the Yangtze River embankment will massively reduce localized pollution and make space for walking, cycling, green space and recreation.</td>
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<tr>
<td>Hong Kong, China</td>
<td>‘Landslip Prevention and Mitigation (LPMit) Project at Mid-levels under LPMit Programme’</td>
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<td>Hong Kong’s Landslip Prevention and Mitigation Programme aims to minimize the risk of landslides facing the city to safeguard residents from more severe climate related weather event.</td>
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For more information on the Awards and the projects of the Finalist cities, go to: [www.c40.org/awards](http://www.c40.org/awards).
PRESS RELEASE: 8 Pioneering Cities Take Bold Steps to Deliver on the Paris Agreement

Supported by C40, Boston, Durban, London, Los Angeles, Melbourne, Mexico City, New York & Paris are leading on global efforts to prevent catastrophic climate change

New York City, USA (18 September 2017) — A pioneering group of 8 global cities today announced that they are collaborating on plans to turn the Paris Agreement on climate change from aspiration into action. In a groundbreaking new initiative that provides in-depth technical assistance and fosters knowledge transfer between cities, C40 will help global cities ensure their climate action plans will deliver the scale of emissions reductions required to meet the goals of the Paris Agreement. Boston, Durban, London, Los Angeles, Melbourne, Mexico City, New York City and Paris will be the first cities to ‘pilot’ the programme.

Hundreds of mayors around the world have indicated their support for the Paris Agreement and pledged to uphold it; participating in this initiative marks the most significant step to date that cities have taken toward realizing that ambition. C40 will eventually roll the programme out to all 91 member cities around the world, tailoring support to the unique circumstances and context of each city.

According to research by C40, concrete action in the years to 2020 is necessary to achieve the ambition of the Paris Agreement and prevent catastrophic climate change. Deadline 2020: How Cities Will Get the Job Done reveals that the world’s megacities must act to peak emissions by 2020 and then nearly halve every citizen’s carbon emissions within a decade.

“The Paris Agreement is very clear on what needs to happen to tackle climate change,” said Mayor of Paris and C40 Chair, Anne Hidalgo. “It is the responsibility of every political leader to determine what that means concretely for their nation, state or city. Once again, it is the mayors of the world’s great cities that are acting first to deliver on that responsibility to our citizens and future generations.”

Speaking at the first edition of ‘C40 Talks’, an event held at The New York Times during Climate Week, Mayor of New York City Bill de Blasio, said: “We do not have the luxury of time when it comes to climate action. No matter what President Trump thinks, we must act now. Mayors from around the world have gathered together to adopt the goals of the Paris climate agreement, because we see first-hand how essential it is that we cut emissions, and build more fair and resilient cities.”
“Every city in the world is unique, but to prevent catastrophic climate change they all need to rapidly become more sustainable,” said C40 Executive Director, Mark Watts. “A one-size-fits-all approach cannot work, which is why C40 is committed to helping its members create tailored climate action plans that will allow each to become healthier and more prosperous places to live. I urge mayors of every major city around the world to seize this moment and create climate action plans that deliver on the ambition of the Paris Agreement.”

C40’s work to ensure these pioneering cities can develop climate action plans consistent with the Paris Agreement, is made possible thanks to the generous support of the Children’s Investment Fund Foundation (CIFF) and Bloomberg Philanthropies.

“The City of Melbourne is fully committed to meet its pledge to limit global temperatures by delivering the Paris Agreement,” said Lord Mayor of Melbourne, Robert Doyle. “We recently introduced science-based targets aligned to the Paris Agreement for our own operations and now we are working with C40 to deliver a world-leading Climate Action Plan for our municipality. We have been a certified carbon neutral organisation since 2012 and we are working with our supply chain to reduce emissions as well. We will continue to take bold action on climate change adaptation, and reduce municipal greenhouse gas emissions by prioritising energy efficiency and renewable energy.”

“City governments are the corner stone for the climate change response agenda. They are the first and most important point of contact with the local community,” said Mayor of Durban, Zandile Gumede. “We are the ones responsible in ensuring the well-being of our people. The impact of climate change is no longer an issue to be discussed behind closed doors, it is a problem being experienced today by our people, and creating a climate action plan to deliver a sustainable future is non-negotiable. It is local governments that are responsible for setting up resilient and inclusive socio-economic visions through urban development polices. Cities are responsible for properly planned and managed urbanization to minimize vulnerability and to enhance sustainable service delivery to its citizens. Durban will deliver for our citizens.”

- ENDS -
BIOGRAPHIES: MEET THE MAYORS AND BUSINESS LEADERS LEADING THE FIGHT AGAINST CLIMATE CHANGE

Anne Hidalgo, C40 Chair, Mayor of Paris

Anne Hidalgo has been Mayor of Paris since 2014. After co-hosting the Climate Summit for Local Leaders in December 2015 with Michael Bloomberg, the UN Secretary-General’s Special Envoy for Cities and Climate Change, she was elected as the new Chair of C40 Cities, the leading network of the 90 most important cities in the world committed to addressing climate change.

Born in Spain, she is the mother of three children and married to Jean-Marc Germain, a Member of Parliament. Former Labour inspector, she has occupied several positions in national and international organizations before becoming First Deputy Mayor of Paris (2001-14), in charge of gender equality and later in charge of urban planning and architecture. She holds a Master’s degree in Labour law from the Labour and Social Security Institute of Paris.

Tor Henrik Andersen, Deputy to the Governing Mayor of Oslo

Tor-Henrik Andersen (f.1967) is political adviser to Governing Mayor Raymond Johansen and is his deputy at the Office of the Governing Mayor. Andersen represents the Labour Party and was also adviser to Mr. Johansen when he was the Secretary General of the Norwegian Labour Party. His portfolio at the Office of the Governing Mayor includes international relations, regional affairs, Climate and environmental affairs as well as transportation, urban development and strategic communication. Tor-Henrik Andersen is educated in Economics and Administration and Training to the Norwegian Diplomatic Services. He has been in diplomatic service for many years focusing on the relations to countries as the Horn of Africa, aid and energy and renewable resources.

Bill de Blasio, Mayor of New York City

Since assuming office in 2014, the de Blasio Administration has developed and executed transformative initiatives including Pre-K for All; Paid Sick Leave; neighborhood policing; IDNYC; and Housing New York, the largest, most ambitious affordable housing plan in the nation.

Driven by over three decades of activism and experience working in government, Mayor de Blasio has fought to address quality of life and public safety issues throughout the city.
Under his leadership, the city has experienced historic lows in crime while ending its overuse of stop-and-frisks; implemented neighborhood policing to bring police and communities closer together, created HOME-STAT, the largest homeless outreach effort in the nation; and developed the Vision Zero plan aimed at ending pedestrian traffic deaths.

Mayor de Blasio has made deep investments in the NYPD, providing 21st century technology and resources to bolster crime-fighting efforts. Thanks to new training, smartphones and tablets, the ShotSpotter gunshot detection system and the deployment of an elite counterterrorism unit – New York City is safer than ever.

The Administration also has sought to reform citywide systems in dire need of modernization, including the New York City Public Housing Authority and New York City Health + Hospitals.

At NYCHA, the Mayor is making historic investments to address decades-old repairs, stabilize the authority’s finances, and give 400,000 residents the quality of life they have long deserved. In a first, the mayor is also bringing free, high-speed internet to NYCHA to help close the digital divide. That comes in addition to the city-wide launching of LinkNYC, the largest and fastest free municipal Wi-Fi network in the world.

Mayor de Blasio has been an outspoken progressive voice on key national issues that touch the lives of his fellow New Yorkers including immigration reform, fair trade agreements, gun laws, transportation infrastructure and climate change. New York City is now the largest city in the world committed to cutting emissions 40 percent by 2030 as part of a broader goal to reduce emissions 80 percent by 2050.

Bill de Blasio was born on May 8, 1961 in Manhattan and raised in Cambridge, MA. He is a graduate of New York University and Columbia University’s School of International and Public Affairs.

Mr. de Blasio began his career in public service in 1989 as part of David N. Dinkins’ successful and historic mayoral campaign. He then worked as a junior staffer in the Dinkins Administration.

Over the next decade, Mr. de Blasio served as regional director at the U.S. Dept. of Housing and Urban Development under then-Housing Secretary Andrew Cuomo; as a school board member for Brooklyn School District 15; and as head of Hillary Rodham Clinton’s successful and historic campaign in 2000 for the U.S. Senate.

In 2002, Mr. de Blasio joined the New York City Council, representing Brooklyn’s 39th district. During his two terms, Mr. de Blasio fought to improve public education, expand affordable housing, protect tenants’ rights and reform social services for vulnerable families and children.
Rahm Emanuel, Mayor of Chicago

Mayor of Chicago Rahm Emanuel has served as the 55th mayor of the city of Chicago since 2011. During that time he has made the tough choices necessary to secure Chicago’s future as a global capital. The Mayor added more than 200 hours to the school day and year while implementing full-day kindergarten for every Chicago child. The Mayor’s comprehensive public safety strategy is focused on expanded prevention programs for at-risk youth, smarter policing strategies, and empowering communities to reduce violence in their neighborhoods. He attracted numerous companies to Chicago and helped to build the next generation of start-ups, while investing in the infrastructure, public transportation, open space and cultural attractions that make Chicago a great place to live, work, and play. Prior to becoming Mayor, Emanuel served as the White House Chief of Staff to President Barack Obama and served three terms in the U.S. Congress. He previously served as a key member of the Clinton administration from 1993 to 1998, rising to serve as Senior Advisor to the President for Policy and Strategy.

Steve Adler, Mayor of Austin

Mayor Steve Adler took office in January 2015 and has focused on tackling Austin’s mobility and affordability issues. He developed and recently passed the city’s largest transportation bond ever, the Smart Corridor plan. Mayor Adler has been a consistent voice for investing in a clean, sustainable future and for Climate action. During his first year in office, he helped usher in the City’s largest purchase of solar energy, solidifying Austin’s commitment to achieving 30% renewable energy ahead of schedule. Last year he attended COP21 in Paris, joined the Global Covenant of Mayors and signed onto the Under2 MOU. Mayor Adler has received recognition for his innovative ideas.

In August 2016, he was recognized by POLITICO Magazine as the co-winner of the Rookie of the Year award. In September 2016, Living Cities included Mayor Adler on its list of 25 Disruptive Leaders.

Gregor Robertson, Mayor of Vancouver

Gregor Robertson was first elected Mayor of Vancouver in November 2008 and was re-elected for his third term in November 2014. Mayor Robertson is a national advocate for urban issues, focusing on housing, transit, and the transition to a low-carbon economy based on high-growth sectors like digital media, clean technology, and renewable energy. Under Mayor Robertson’s leadership, Vancouver now has Canada’s fastest growing, greenest, and most resilient economy, proving that going green is good for business.
Mayor Robertson has also overseen the creation and implementation of the award-winning Greenest City 2020 Action Plan that aims to make Vancouver an environmental leader in everything from energy efficiency and waste reduction to clean air and local food. In 2015, Vancouver took the next step by becoming the first major city in North America to commit to transitioning to 100% renewable energy for all sectors by 2050 or sooner.

Jerry Brown, Governor of California

Edmund G. Brown Jr. was born in San Francisco on April 7, 1938. He graduated from St. Ignatius High School in 1955 and entered Sacred Heart Novitiate, a Jesuit seminary. He later attended the University of California, Berkeley, graduating in 1961 before earning a J.D. at Yale Law School in 1964.

Brown was elected Trustee for the Los Angeles Community College District in 1969, Secretary of State in 1970 and Governor in 1974 and 1978. As Governor, he helped create millions of jobs, strengthened environmental protections and promoted renewable energy. After his governorship, Brown lectured and traveled widely, practiced law, served as chairman of the state Democratic Party and ran for president.

In 1998, Brown was elected Mayor of Oakland and helped revitalize its downtown and reduce crime, while also founding two high-performing charter schools. Brown was elected California Attorney General in 2006 and worked to protect consumers, pursue mortgage fraud and real estate scams, champion workers’ rights and crack down on violent crime. Brown was elected to a third gubernatorial term in 2010 and to a historic fourth term in 2014. Since returning to the Governor’s Office, Brown helped eliminate the state’s multi-billion budget deficit, spearheading successful campaigns to provide billions in new funding for California’s schools (Proposition 30) and establish a robust Rainy Day Fund to prepare for the next economic downturn (Proposition 2).

Under Brown, California has cut its unemployment rate in half, expanded health coverage to millions more Californians, and added more than 2 million new jobs, while enacting sweeping public safety, immigration, workers’ compensation, water, pension and economic development reforms. California has also established nation-leading targets to protect the environment and fight climate change, and by 2030 the state will: reduce greenhouse gas emissions 40 percent below 1990 levels, generate half of its electricity from renewable sources, double the rate of energy efficiency savings in its buildings and reduce today’s petroleum use in cars and trucks by up to 50 percent.

Brown is married to Anne Gust Brown, who serves as Special Counsel, an unpaid position, in the Office of the Governor.
Paulette Frank, Johnson & Johnson

Paulette provides thought leadership and strategic direction to advance the organization’s Environment, Health, Safety & Sustainability mission across the breadth of its businesses. She represents the company in external forums, partnerships and stakeholder engagements, providing a voice for the company’s values and commitment to help create a healthy future for people, our communities, and the planet.

Paulette has been working in the fields of environmental stewardship, employee health & safety and sustainability for over 25 years. In 1997, she joined the Johnson & Johnson Family of Companies where she has served in a number of roles within Environment, Health & Safety, Sustainability and Operations across the enterprise.

Paulette earned her Bachelor of Science degree in Biology from Duke University and her Master of Environmental Studies degree from Yale University’s School of Forestry & Environmental Studies. She serves as an advisory council member for the Center for Business and the Environment at Yale. She is on the Board of Directors for Net Impact and a member of the Leadership Council for the Corporate Eco-Forum.

Jeremy Heimans, CEO, Purpose

Jeremy Heimans is co-founder and CEO of Purpose, a home for building 21st century movements and crowd-based social and economic models to tackle the world’s biggest problems. Since its launch in 2009, Purpose has launched several major new organizations including All Out, a 2.2 million-strong LGBT rights group, built the world's first open-source global activism platform, and advised institutions like the Bill and Melinda Gates Foundation, the ACLU, and Google.

Jeremy was named a Young Global Leader by the World Economic Forum, and he has also been appointed as the Chair of WEF’s Global Agenda Council on Civic Participation. Jeremy’s most recent thinking with Henry Timms on NEW POWER was featured as the Big Idea in Harvard Business Review, as one of 2014’s top TED talks with more than a million views, and by CNN as one of ten top ideas to change the world in 2015. Their book on NEW POWER comes out in 2018 from Penguin Random House in North America and a variety of other major publishers in more than 50 countries.
David Lu, CEO, Clarity Movement Co.

David Lu is the co-founder and CEO of Clarity Movement Co, an environmental tech startup focused on changing how we understand the environment by deploying dense networks for real-time air quality monitoring. Prior to starting Clarity, David was a key leader in the University of California’s Fossil Fuel Divestment Campaign and worked alongside the Arctic Campaign Director at Greenpeace. Fueled by his everlasting passion for improving our environment, namely mitigating climate change, David believes in using data driven approaches to address the issues arising in global environmental crises. David earned his BS in Atmospheric Science from the University of California, Berkeley.

Patricia Espinosa, Executive Secretary, UNFCCC

Ms. Espinosa is the Executive Secretary of the United Nations Framework Convention on Climate Change.

Ambassador of Mexico to Germany since 2012 and from 2001 to 2002, Ms. Espinosa was Minister of Foreign Affairs of Mexico from 2006 to 2012, bringing more than 30 years of experience at highest levels in international relations, specialized in climate change, global governance, sustainable development, gender equality and protection of human rights. Elected Chair of the Third Committee of the UN General Assembly (1996) she played a key role in the process leading to the adoption of the Beijing Platform for Action at the 4th World Conference on Women. Previous Ambassador of Mexico to Austria, Slovakia, Slovenia and UN Organisations in Vienna (2002–2006), she was Chief of Staff to the Undersecretary of Foreign Affairs, Ministry of Foreign Affairs (1989–1991) and responsible for economic issues at the Permanent Mission of Mexico to the UN in Geneva (1982–1988).

She has postgraduate studies in International Law from the Institut Universitaire de Hautes Etudes Internationales in Geneva and is holder of a Degree in International Relations from El Colegio de Mexico.

Kate Hampton, CEO, Children’s Investment Fund Foundation

Before becoming CIFF’s CEO in March 2016, Kate led the climate change team. She built a portfolio of advocacy and technical assistance programmes supporting the development of ambitious government policies in Europe, China, Latin America, and the world’s megacities in the lead up to the Paris Agreement. Kate sits on a number of boards, including the European Climate Foundation and CDP.
Before joining CIFF, Kate was Head of Policy at Climate Change Capital, a boutique investment firm with $1.5 billion under management. She advised the United Kingdom’s G8 and EU presidencies in 2005 and the EU High-Level Group on Competitiveness, Energy and Environment. Kate was Head of the Climate Change Campaign for Friends of the Earth International and managed a civil society advisory group to the UK Foreign Office at Green Alliance.

In 2008, Kate was named a WEF Young Global Leader. She holds a BSc. from the London School of Economics and a Masters in Public Policy from the Harvard Kennedy School, where she was a Fulbright Scholar.

**Tom Steyer, Founder & President, NextGen America**

Tom Steyer is a business leader and philanthropist who believes we have a moral responsibility to give back and help ensure that every family shares the benefits of economic opportunity, education, and a healthy climate.

In 2010, Tom and his wife, Kat Taylor, pledged to contribute most of their wealth to charitable causes during their lifetimes. That same year, Tom worked to defeat Proposition 23, an attempt by the oil industry to roll back California’s historic plan to reduce pollution and address climate change.

In 2012, Tom led a campaign to invest hundreds of millions of dollars in California schools annually by closing a corporate tax loophole. To date, Proposition 39 has put nearly a billion dollars into California schools and clean energy projects, saving millions of dollars in annual energy costs.

Tom founded a successful California business, which he left to work full-time on non-profit and advocacy efforts. He served as President of NextGen Climate, an organization he founded in 2013 to prevent climate disaster and promote prosperity for all Americans. In 2017 NextGen Climate expanded their progressive fight to include immigration, health care, prosperity, and equality — as NextGen America.

Tom’s dedication to public service is greatly inspired by his wife, Kat, the co-CEO of Beneficial State Bank in Oakland. They founded this nonprofit community bank in 2007 to provide loans to people and small businesses shut out by the traditional banking system. Unlike most banks, by statute Beneficial State Bank invests any profits back into the community.

Tom and Kat live in San Francisco and have four children.
*Moderators*

**Antha Williams**, Bloomberg Philanthropies

Antha N. Williams leads the Environment Program at Bloomberg Philanthropies. Under Antha’s direction, Bloomberg Philanthropies supports environmental initiatives to improve sustainability of cities around the world, to accelerate the transition to clean energy, and to combat overfishing.

Bloomberg Philanthropies’ environment program also serves as the hub of Michael Bloomberg’s personal efforts to combat climate change – including in his role as United Nations Secretary-General’s Special Envoy for cities and Climate Change.

Previously Antha served as Senior Vice President at Corridor Partners, a donor advisory firm focused on climate and clean energy. Antha also worked as the Advocacy Executive at Atlantic Philanthropies, where she oversaw grants to support health care and comprehensive immigration reform. As Program Officer at Beldon Fund, Antha built support for environmental issues by policy makers through grassroots organizing at the state level.

Outside of philanthropy, Antha has worked as a campaigner and organizer, directing large scale voter protection efforts and serving in leadership positions for five years with Green Corps, a training program for aspiring environmental organizers. She currently sits on the Board of Directors of the C40 Cities Climate Leadership Group. Antha graduated from Dartmouth College and lives in New York.

**Issie Lapowsky**, WIRED Magazine

Issie Lapowsky is a senior writer for WIRED, covering the intersection of tech, politics, and national affairs. Prior to joining WIRED, Lapowsky covered startups and small business as a staff writer for Inc. magazine, and before that she worked for the New York Daily News. Lapowsky received a bachelor’s degree from New York University. She currently lives in Brooklyn.

**Anne Thompson**, NBC

Anne Thompson was named NBC News’ Chief Environmental Affairs correspondent in April 2007. She reports issues such as alternative fuels, global warming, land usage and new technologies for all NBC News broadcasts including “NBC Nightly News with Brian Williams,” “Today,” on MSNBC, and online at www.msnbc.com.

Raised and educated in Europe, Thompson received her high school diploma from the International School of Brussels in Belgium. She graduated from the University of Notre Dame in Indiana, with a Bachelor of Arts degree in American studies.
**Master of Ceremonies**

**Mark Watts**, C40 Executive Director

Mark Watts serves as the Executive Director for C40 Cities Climate Leadership Group. Prior to joining C40, Mark was the Director of Arup’s energy consulting team based in London. Focused on cities and sustainability, he lead Arup’s partnership with the C40 group of cities committed to tackling climate change. Prior to joining Arup as a Director in 2008, he was the climate change and sustainable transport adviser to the Mayor of London, in which role the London Evening Standard described him as “the intellectual force behind Ken Livingstone’s drive to make London a leading light of the battle against global warming.” He led the development of London’s ground-breaking Climate Change Action Plan and the associated programme of projects to reduce London’s carbon emissions by 60% by 2025. Mark is a member of the Yale Climate Dialogue and is a member of the Advisory Group at WRI’s Ross Center for Sustainable Cities.
SOCIAL MEDIA

C40 TALKS

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