Financing Sustainable Cities Forum Social Media Toolkit

Join the Conversation: For real-time conference updates, follow C40 Cities on Twitter, Facebook, LinkedIn and Instagram. Please use hashtag #investincities on all social platforms.

Share the Forum via Facebook Live: The entire Forum will be broadcast via Facebook Live from the C40 Cities Facebook page. Please share these posts from your own page when the video is live.

Facebook Live Schedule on Tuesday, April 10

Please refer to the event website for the most updated agenda.

- 9:30 – 9:40 AM C40 Event Host Introduction
- 9:40 – 10:00 AM New York City Keynote Address
- 10:00 – 10:50 AM Women4Financing Sustainable Cities
- 3:55 – 4:25 PM How the FSCI is Making an Impact

Photos & Graphics Library:

- Find graphics for social posts here: https://drive.google.com/open?id=1DlQkn0GAc2X8ArS4L6nk0Cuy0F4WSayy
- Photos from the 2018 Forum will be posted here: https://www.flickr.com/photos/c40citieslive/
- Photos of 2017 Forum: https://www.flickr.com/photos/c40citieslive/albums/72157680448496120

FOLLOW FSC FORUM SPEAKERS

Twitter

- Partners
  - @C40Cities
  - @WRIRossCities
  - @Citi Foundation (*please write out ‘Foundation’ with your tag)
  - @NYClimate & @Green_NYC
- **Speakers**
  - **James Alexander**, Director, C40 City Finance Programme; Head, C40 Cities Finance Facility - [@JamesAlexndr]
  - **Caroline Angoorly**, Chief Operating Officer, New York Green Bank
  - **Kathy Baughman Mcleod**, SVP, Global Environmental & Social Risk Executive at Bank of America - [@KBMcLeodFLA]
  - **Jainey Bavishi**, Director, Office of Recovery and Resiliency, NYC Office of the Mayor - [@jainenytweets]
  - **Barbara Buchner**, Executive Director, Climate Finance, Climate Policy Initiative - [@bbuchner13]
  - **Mark Chambers**, Director, NYC Mayor’s Office of Sustainability - [@growacity]
  - **Emily Chasan**, Sustainable Finance Editor, Bloomberg Businessweek - [@echasan]
  - **Sir Merrick Cockell**, Chairman, London Pensions Fund Authority - [@Sir_MRC]
  - **Lois Debacker**, Managing Director Environment, The Kresge Foundation - [@kresgenviro]
  - **Dag Detter**, Author, The Public Wealth of Cities - [@dagdetter]
  - **Peter Ellsworth**, Director, Investor Network, Ceres - [@CeresNews]
  - **Sophie Evans**, Programme Director, Capital, Science & Policy Practice at Willis Towers Watson - [@WTWcorporate]
  - **Andrea Fernandez**, Director of Governance and Global Partnerships at C40 Cities - [@AndreaF_C40]
  - **Kurt Forsgren**, Managing Director, S&P Global - [@SPGlobal]
  - **Ester R. Fuchs**, Professor of International and Public Affairs and Political Science; Director, Urban and Social Policy Program - [@ColumbiaSIPA]
  - **Ken Locklin**, Director, Business Development, Impax Asset Management - [@PaxWorld]
  - **Ryan Mast**, Director, Mayor’s Office of Resilience and Sustainability, City of New Orleans
  - **Brandee McHale**, President of the Citi Foundation; Director of Corporate Citizenship at Citi - [@BrandeeMcHale]
  - **Myriam Métais**, Budget and Finance Advisory to the Mayor, City of Paris - [@MyriamMetais]
  - **David Miller**, Former Mayor of Toronto; C40 Regional Director for North America - [@lamdavidmiller]
  - **Eleni Myrivili**, Deputy Mayor for the Supervision and Coordination of Actions of Urban Resilience and Adaptation to Climate Change, City of Athens
  - **Curtis Probst**, Director at NYCEEC; Lecturer at Columbia University - [@NYCEEC]
  - **Bruce Schlein**, Director, Community Reinvestment Act Business Strategy, Citi - [@Citi]
  - **Jessica Seddon**, Director of Integrated Urban Strategy, WRI Ross Center for Sustainable Cities - [@jscaseddon]
  - **Val Smith**, Director, Corporate Sustainability, Citi - [@ValCookSmith]
○ Stéphane Villecroze, Managing Partner, Demeter Partners
○ Sarah Wilson, Director, Responsible Investing, Nuveen - @NuveenInv
○ Daniel Zarrilli, Senior Director, Climate Policy and Programs, NYC Office of the Mayor - @dzarrilli

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