

Jennifer Beals to become C40 Goodwill Ambassador

Award winning actress and activist will raise awareness of city action to address the climate crisis, with a particular focus on youth activism and promoting climate education

Beals will also play a leading role in C40's Women4Climate Initiative, celebrating the incredible climate leadership being delivered by women around the world

London, 19 September 2019 — C40 Cities announced today that Jennifer Beals, award winning actress and star of the hit show *The L Word*, will become a C40 Goodwill Ambassador. Beals' partnership with C40 will help raise awareness about the bold climate action underway in leading cities driving forward solutions to the climate crisis worldwide.

As C40 Goodwill Ambassador Jennifer will also focus on promoting climate education. She will support and amplify the voices of inspiring and dedicated young climate activists in raising awareness of the climate emergency the world is facing.

Beals will also play a leading role in C40's [Women4Climate](#) Initiative, helping to celebrate the incredible leadership being delivered by women around the world in climate action.

Jennifer Beals said:

"I am thrilled to be taking on this responsibility as C40 Goodwill Ambassador. I want a future in which people can breathe clean air, swim in clear, plastic-free water, cycle and walk on accessible city streets, and live safely and sustainably. All of the amazing young people out on the streets this Friday calling for immediate climate action deserve that future - which is why we all have a responsibility to help make it happen.

I am determined to use my role to continue to raise awareness about the solutions we already have to address the climate crisis. Additionally I will use my role to highlight the reality that it will take the dedication of all, not just some to solve the climate crisis. With the full knowledge that no singular generation should bear the weight of this burden, I will support the young people who are showing us what climate leadership looks like. I will advocate for all generations to have a place at the political table when it comes to decision-making regarding this crisis which impacts us all."

"I am delighted to be announcing Jennifer Beals as a C40 Goodwill Ambassador," said **Anne Hidalgo, Mayor of Paris and Chair of C40**. "The dedicated, driven voices of young people around the world have been calling for action to prevent climate breakdown. Jennifer's energy and enthusiasm to answer these voices and engage with this incredible movement is exactly why we are excited to have her join us. Jennifer's commitment to reducing plastic pollution, raising awareness of the solutions to the climate crisis, and showcasing the work being done on the ground to encourage healthy and sustainable living is admirable - and I am convinced we can achieve a lot together."

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PRESS RELEASE

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About the C40 Cities Climate Leadership Group

Around the world, C40 Cities connects 94 of the world's greatest cities to take bold climate action, leading the way towards a healthier and more sustainable future. Representing 700+ million citizens and one quarter of the global economy, mayors of the C40 cities are committed to delivering on the most ambitious goals of the Paris Agreement at the local level, as well as to cleaning the air we breathe. The current chair of C40 is Mayor of Paris Anne Hidalgo; and three-term Mayor of New York City Michael R. Bloomberg serves as President of the Board. C40's work is made possible by our three strategic funders: Bloomberg Philanthropies, Children's Investment Fund Foundation (CIFF), and Realdania.

To learn more about the work of C40 and our cities, please visit [our website](#), or follow us on [Twitter](#), [Instagram](#), [Facebook](#) and [LinkedIn](#)