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SAO PAULO AND STOCKHOLM TO LEAD C40 CITIES CLIMATE POSITIVE DEVELOPMENT PROGRAM

New York (April 26, 2013) - The Cities of Sao Paulo and Stockholm and the C40 Cities Climate Leadership Group announced today that Sao Paulo and Stockholm will lead the Climate Positive Development Program, a C40 network created to help cities address the dual challenge of rapid urbanization and climate change.

Sao Paulo, a C40 Megacity, and Stockholm, a C40 Innovator City, offer an ideal combination of mayoral leadership, a proven track record of accomplishment and a commitment to finding replicable solutions in their own cities and across the C40. Sao Paulo and Stockholm will work with dedicated C40 staff and other participating cities to accelerate the implementation of best practice sustainable urban planning strategies for district-scale new build and regeneration projects.

“Sao Paulo and Stockholm have been leaders in this area for years, so it is only fitting they take the helm of this important network,” said C40 Chair, New York City Mayor Michael R. Bloomberg. “The experience and dedication they bring will allow for even greater city collaboration and accelerate actions that will help us continue to deliver valuable expertise to cities and reduce the amount of megacity greenhouse gas emissions.”

Mayor Fernando Haddad and Mayor Sten Nordin will co-chair the network, and with the support of C40, bring together their cities to continue to work on solutions that reduce greenhouse gas emissions in developing new city districts. The Mayors will interact closely with the 18 projects of the Climate Positive Development Program and the cities in which they are located.

“We are pleased to lead this new C40 network with Stockholm,” said Sao Paulo Mayor Fernando Haddad. “The City Administration is entering a new phase of coping with the city’s challenges by seeking new paradigms and innovative sustainable solutions. We strongly believe that cities have a lot to learn from each other and that sharing experiences and best practices is important to solve urban challenges more efficiently and effectively.”

Stockholm’s mayor agreed. “Stockholm is immensely proud and honored to have been given the opportunity to co-lead the C40 Climate Positive Development network together with Sao Paolo, using the experiences from our new flagship sustainable urban district, Stockholm Royal Seaport. We have goals set for our new district to be free of fossil fuels and Climate Positive by 2030. I am very much looking forward to, in partnership with
fellow C40 Cities, meeting future challenges in terms of fighting and adapting to climate change,” Mayor Sten Nordin said.

The Climate Positive Development Program was created to shift the paradigm of large scale development. By ushering in a new way of thinking, the Program provides a framework to encourage and recognize accomplishment, as it seeks to identify replicable models of low carbon, district scale development, where developers take transportation, waste management, and energy requirements into consideration.

As lead cities of the network, Sao Paulo and Stockholm will steer the Program forward, enhancing the great work that has been completed to date and providing strategic guidance for future endeavors, with a focus on increasing opportunities for integrating the Program into C40 cities and maximizing its impact in transforming the way that cities develop.

About the Climate Positive Development Program
The Climate Positive Development Program is a network of the C40 Cities Climate Leadership Group (C40), in partnership with the Clinton Climate Initiative Cities Program (CCI) and the U.S. Green Building Council (USGBC). The Program was launched in partnership with the Clinton Climate Initiative and the U.S. Green Building Council in 2009.

Through a set of real-world projects that serve as urban laboratories, the Program aims to create models for large-scale urban communities that reduce greenhouse gases to the greatest possible extent, and manifest the highest standards of sustainability and climate resilience. These projects also help identify critical collaborations between developers and their city government counterparts, and create a case for holistic planning and development that improves the local environment, creates jobs, and enhances local quality of life.

Achieving Climate Positive status entails four stages of recognition. Those accepted into the Program advance through the recognition stages on the basis of verifiable progress in planning and construction, as well as the submission of Program specific documentation.

About C40
The C40 Cities Climate Leadership Group (C40) is a network of large and engaged cities from around the world committed to implementing meaningful and sustainable climate-related actions locally that will help address climate change globally. C40 was established in 2005 and expanded via a partnership in 2006 with President William J. Clinton’s Climate Initiative (CCI). The current chair of the C40 is New York City Mayor Michael R. Bloomberg. To learn more about the work of C40 and our Cities, please visit www.c40.org, follow us on Twitter @c40cities and like us on Facebook at http://www.facebook.com/C40Cities.

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